

EXECUTIVE SUMMARY

- Industry: Intellectual property law
- Location: Boston

CHALLENGES

- Generating multiple patent families
- Determining emerging players in the market
- Discrepancies in using third party tool for editing
- Identifying parameters to the relevant

SOLUTION

- Prosecution status (from Public PAIR)
- Latest claim set for each pending US publication
- PCT and US application links in searchable PDFs
- Child continuity data for all US

Patent Mapping: Detailed Analysis of Patents

Patent mapping helps in analyzing patents in a particular technology space, verifying the characteristics of the patents, and identifying the relationships among them. The analysis helps identify key patents or if there are any zones of overlapping technologies/competition and thereby to identify opportunity areas or “white space”. The objective is to collect process and spread complex data on patents in a precise field.

Challenge

A Boston based law firm manages the intellectual property (IP) for various clients and also helps them with the cost management activities and competitive analysis. The law firm has been applying various evaluation methods to analyze the patent portfolios of different competitors. However, while categorizing the data, there were major inconsistencies of overlapping details.

Challenges encountered by the law firm were,

- Generating multiple patent families with all family/child continuity data /INPADOC details
- Discovering emerging players in the given technology space
- Having to use a third party tool to edit patent information bibliography
- Identifying all the parameters relevant to the targeted market

The law firm was challenged to meet client schedule deadlines.

RESULTS

- Great visibility on the patent analysis, emerging players, patent filers, subject matter clusters and technology trends
- Helped client identify dominant players and emerging competitors in a given area

Solution

MaxVal's patent mapping service provided detailed patent analysis and visualizations. Using MaxVal's service, the client was able to visualize complex information related to the patents in a color coded map format. This served as an aid to the decision-making process. The law firm could view large patent populations by expanding family lines of interest and collapsing the remaining map. MaxVal also segregated patent branches based on priority documents and invention areas.

The maps can be generated with the following custom features:

- Prosecution status (from Public PAIR)
- Latest claim set for each pending US publication
- Links to searchable PDFs for all US and PCT applications
- Child continuity data for all US applications

The maps are updated monthly, bimonthly or quarterly, as selected by the client

Results

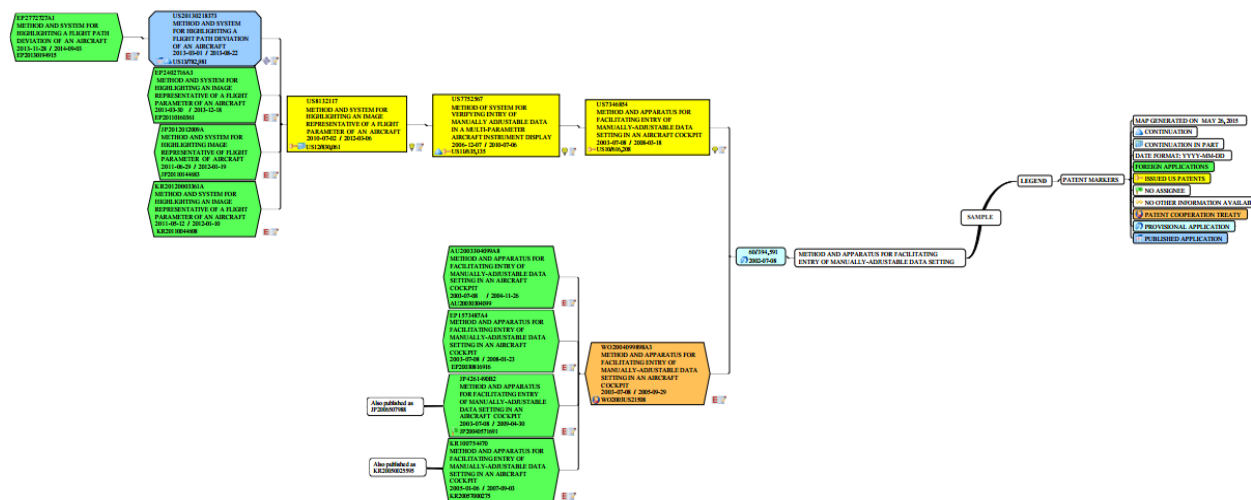
MaxVal's patent mapping services are provided by a team of experts who are adept at analyzing data. MaxVal's service provided a great visibility on the patent analysis, emerging players, patent filers, subject matter clusters and technology trends and a heightened level of insight which resulted in the following improvement.

"My experience with working with the Map Team was exceptional. You were flexible, gracious and timely with all of my requests. I appreciate that there is a lot of talent in the IP domain. But, quality and excellent customer services are a lethal combination and I believe the key to sustaining a company.

MaxVal's Map Team is stellar in their customer service and quality of product."

Principal

A leading IP solutions firm in Norwood, MA



Genealogy mapping helped the client to:

- Display technologies being used in the field and highlight the company's IP positioned relative to competitors
- Identify dominant players and emerging competitors in a given area
- Group complex families of patents by technology, application area, etc.
- Identify patent records and show bibliographic details of the individual patent family

For more information on MaxVal's Patent Mapping, please visit us at <http://www.maxval.com> or contact us at info@maxval.com.

For More Information

To find out more about MaxVal Group, Inc. visit <http://www.maxval.com>. This customer story is based on information provided by the client. Many factors may have contributed to the results and benefits described; MaxVal does not guarantee identical results elsewhere.